



# RECICLAD'OR

Recycling For Your Future

# Responsibility towards environment

**RECICLAD'OR** – a reference company in the field of protecting the environment



## *Brief history of the company*

**RECICLAD'OR** was established in 2017, as a natural result of some long activities in the environmental protection field, aiming to play a particularly important role in its protection. The important investments made as well as the effort of its team, have propelled **RECICLAD'OR** into the top hierarchy of the environmental companies in Romania.

Diana Cîtu  
General Manager



### Operating license

Operating license issued by the Government of Romania – Ministry of Environment.



### Certifications

ISO 14001: 2015, ISO 9001: 2015, IQNET 2015, IQNET International Certification Network.



### National presence

We bring our contribution so that Romania becomes one of the first 10 eco-responsible European countries.



### Distinctions

Excellence diplomas, distinctions, national and international awards.

# RECICLAD'OR Shareholders

We are proud of responsible economic agents shareholders that prise and protect environment



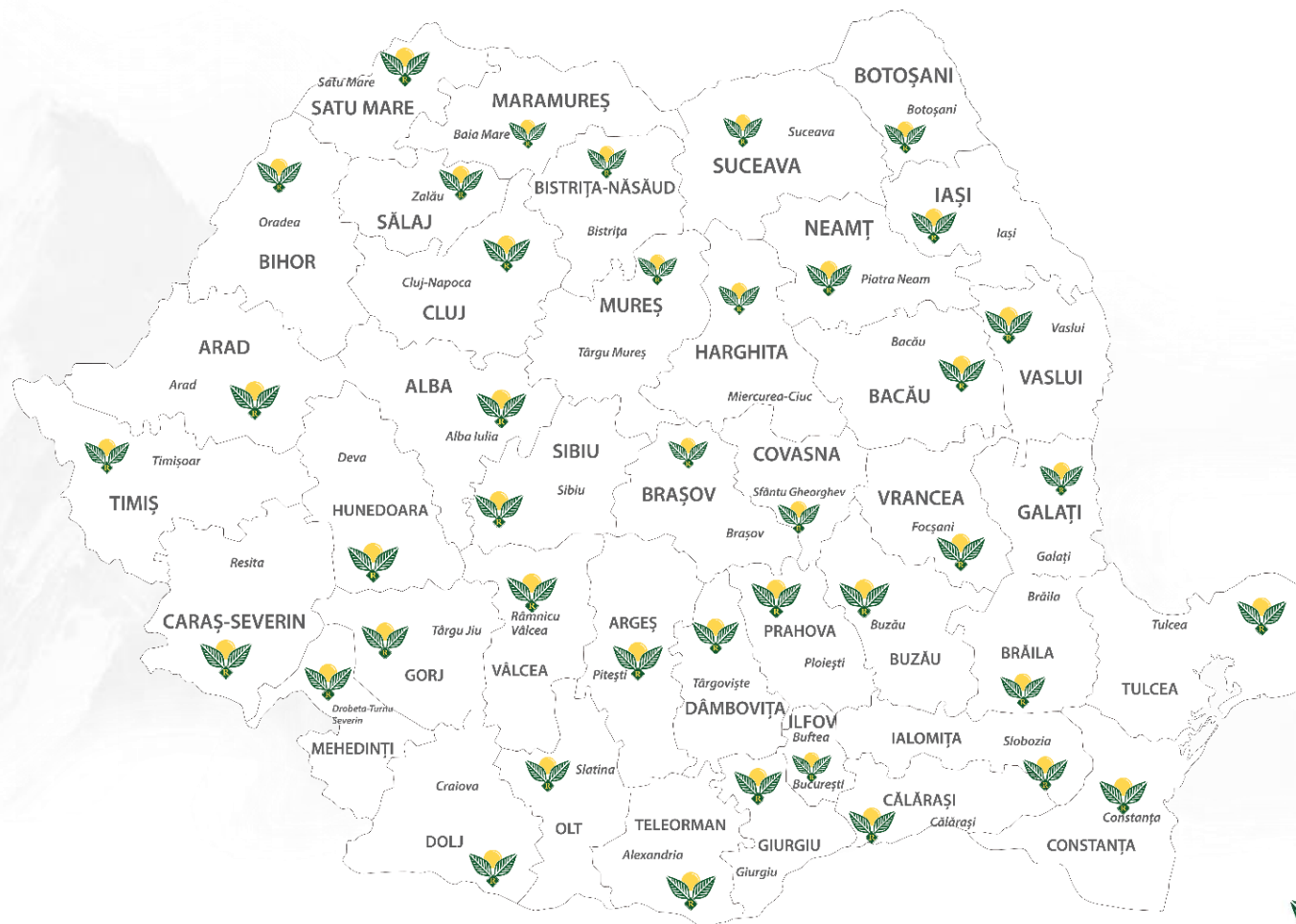
- ✓ Maspex Romania SRL
- ✓ Unicom Production SRL
- ✓ Le Manoir SA
- ✓ Klaus SRL
- ✓ Colector Glass SRL



# RECICLAD'OR presence and national involvement

Active involvement and the best results achieved

- ✓ We hold business places in Romania: Bucharest (headquarters), Cluj Napoca, Constanța and Iași. **RECICLAD'OR** operates nationally.
- ✓ **RECICLAD'OR** operates on a national level.



# Turnover and number of employees

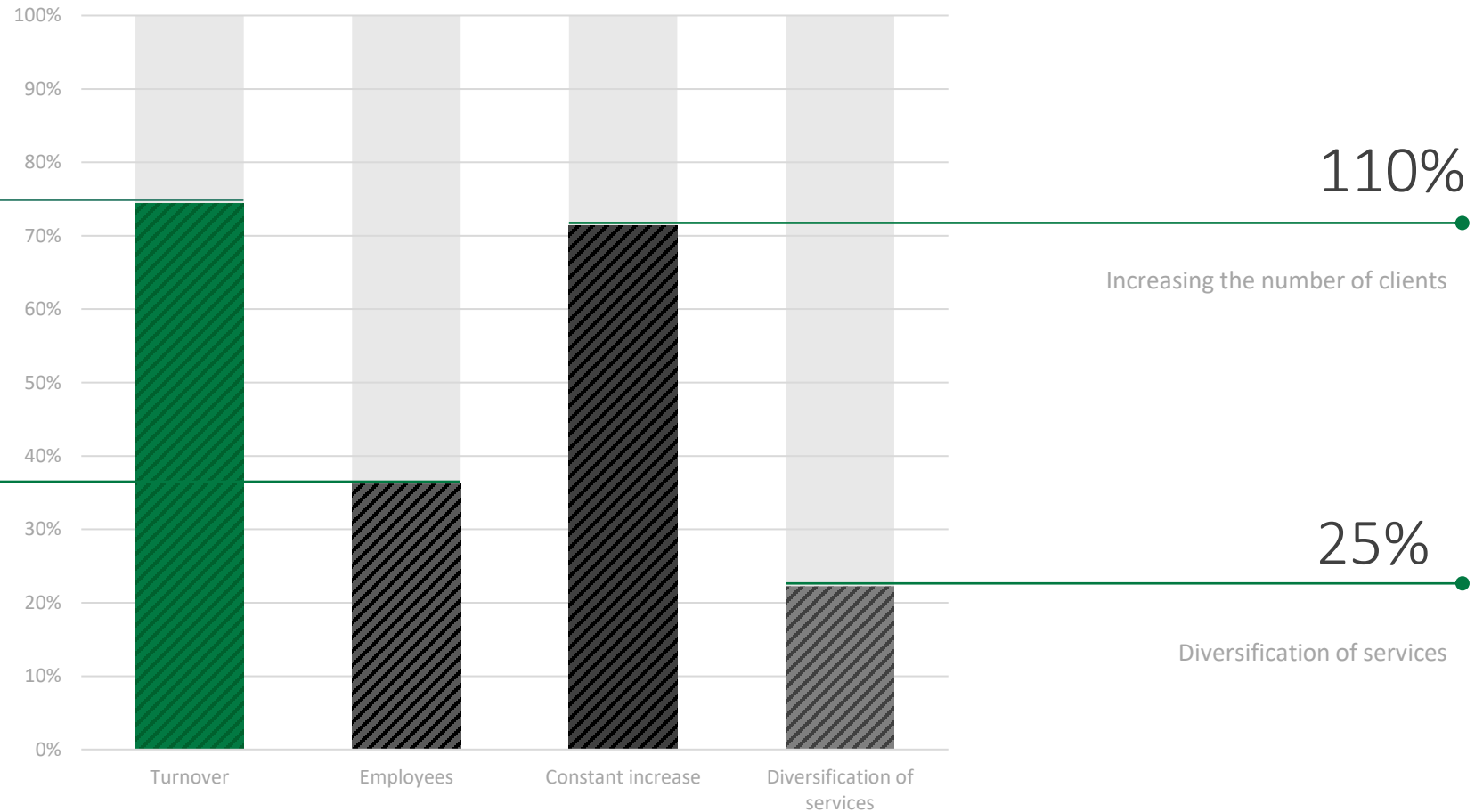
RECICLAD'OR has increased constantly the turnover and the number of employees

113.445.507 lei

Turnover in 2019

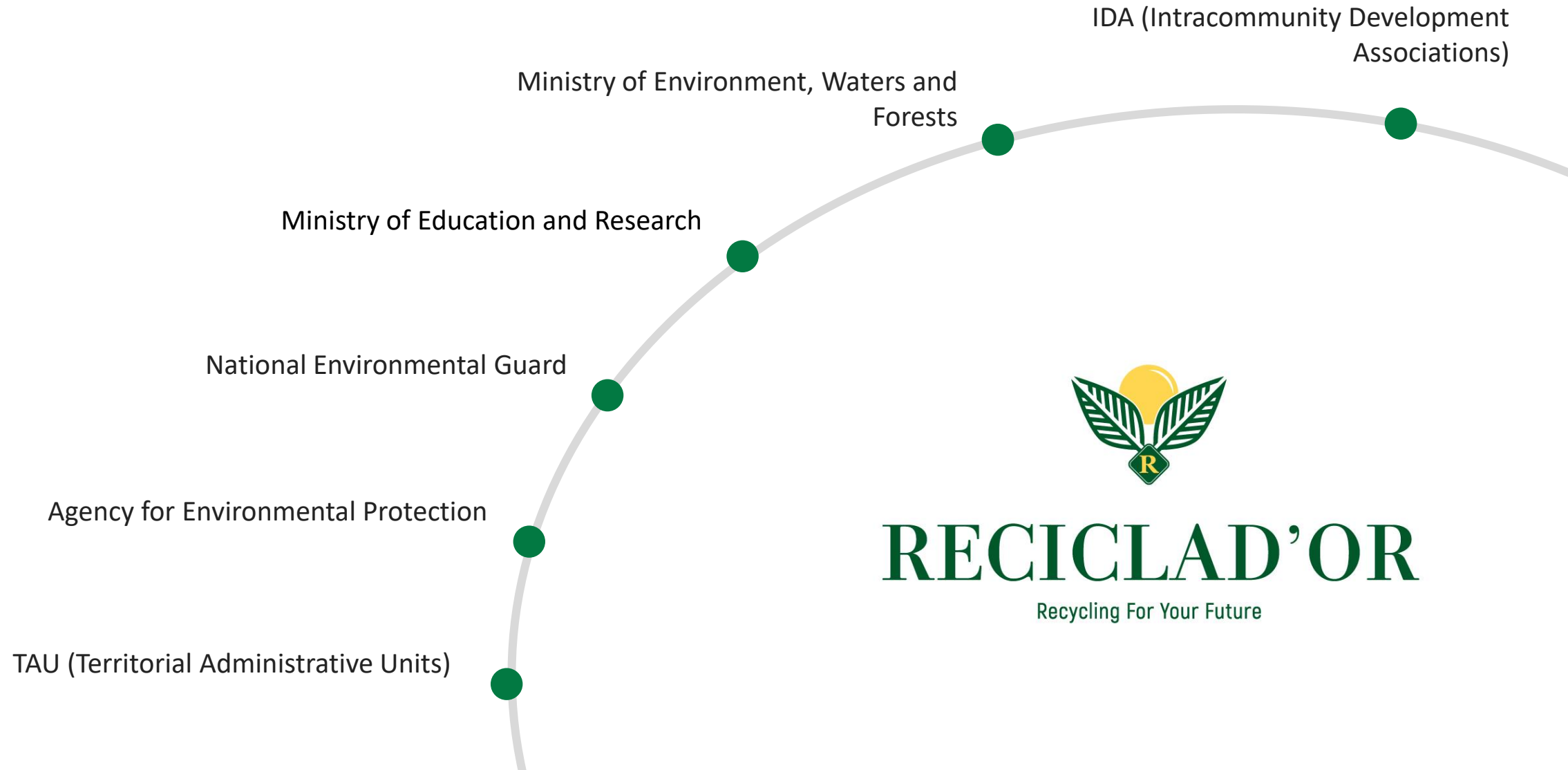
33 Employees

Constant increase of the number of employees



# Partnerships with the state institutions and organizations

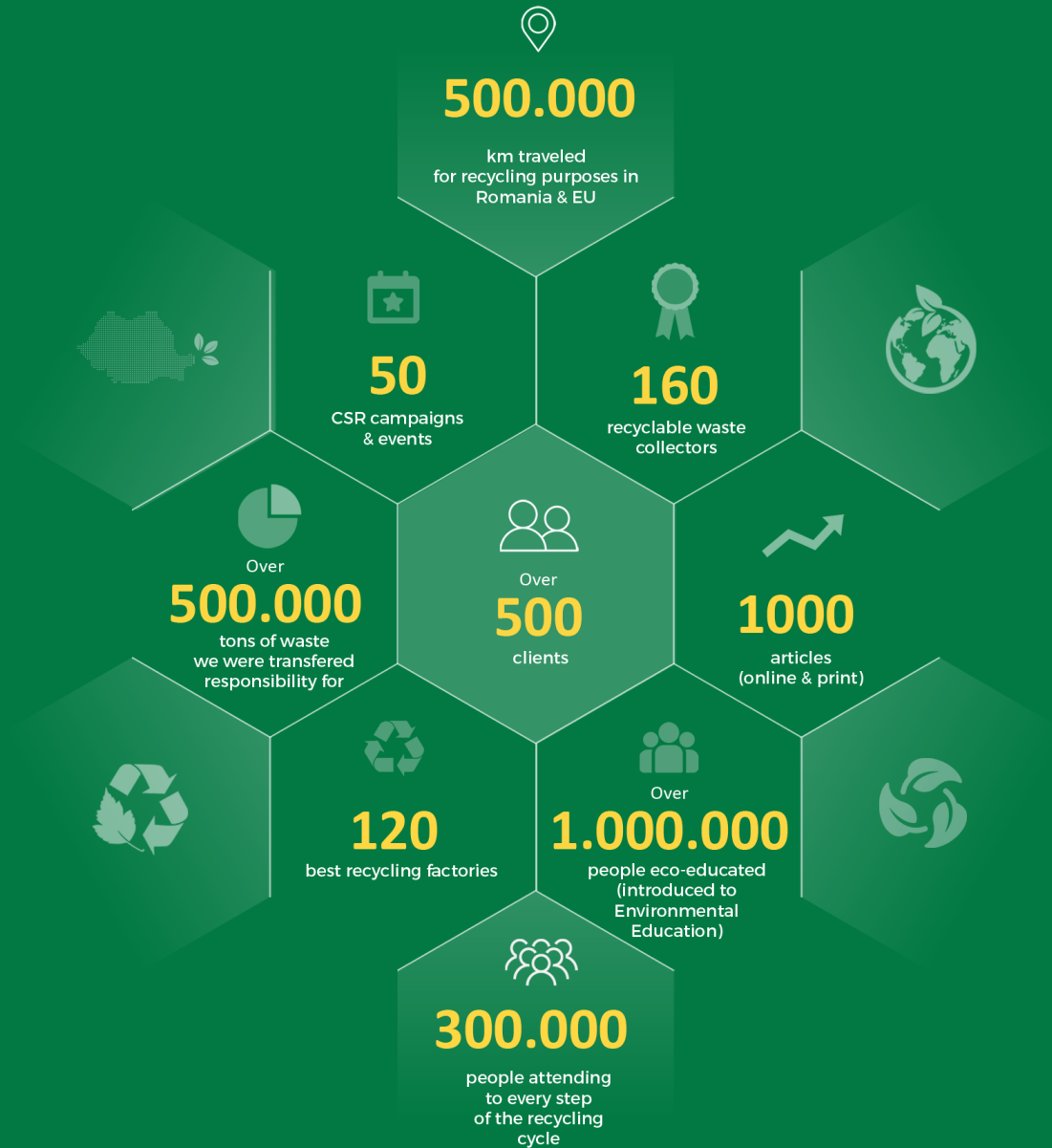
RECICLAD'OR develops environmental projects by partnerships with the local and national organizations and with the institutions in the field



# Outstanding results

Our figures show the active involvement of Reciclad'OR and the amazing results achieved.

We set out to be the best partner of the responsible economic agents, as regards the fulfilment of the environmental obligations. These figures prove it.



# More than 500 customers

We serve more than **500 customers at the national level**, supplying the best services





# Minimum values of the national objectives

(Decision no. 621/2005 regarding the management of packaging and packaging waste)



Goal	For the period 2019-2022 (including)
Global capitalization goal	60%
Global recycling goal	55%
Glass recycling goal	60%
Plastic materials recycling goal (including PET)	22.5%
Paper-cardboard recycling goal	60%
Metal recycling goal	50%
Aluminium recycling goal	20%
Wood recycling goal	15%

\* Including the quantity of recycled packaging wastes and the incinerated one in incineration plants with energy recovery.








\*\* Including the quantity of wood packaging quantity that is repaired for reuse.

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# RECICLAD'OR Fees

*The decision number 621/2005 for the management of the packing and the waste from packing*



Types of packaging wastes		Unit price * lei/ton AC	Unit price * lei/ton AM
	Glass	500	520
	Plastic – Other plastic materials	420	450
	PET	665	771
	Paper and cardboard	368	414
	Metals – Steel	370	420
	Aluminium Metals	700	760
	Wood	360	435

\* the fees are exclusive VAT

AC - unit fee for commerce and industry wastes (LEI/ton excluding VAT)

AM - unit fee municipal wastes (LEI/ton excluding VAT)

For further information, we remain at your disposal.

# Awards, excellence diplomas, distinctions

Distinctions obtained at the national and international level



Excellence Diploma  
Reciclad'OR, 2018



Diploma WINE FOOD  
FESTIVAL, 2018



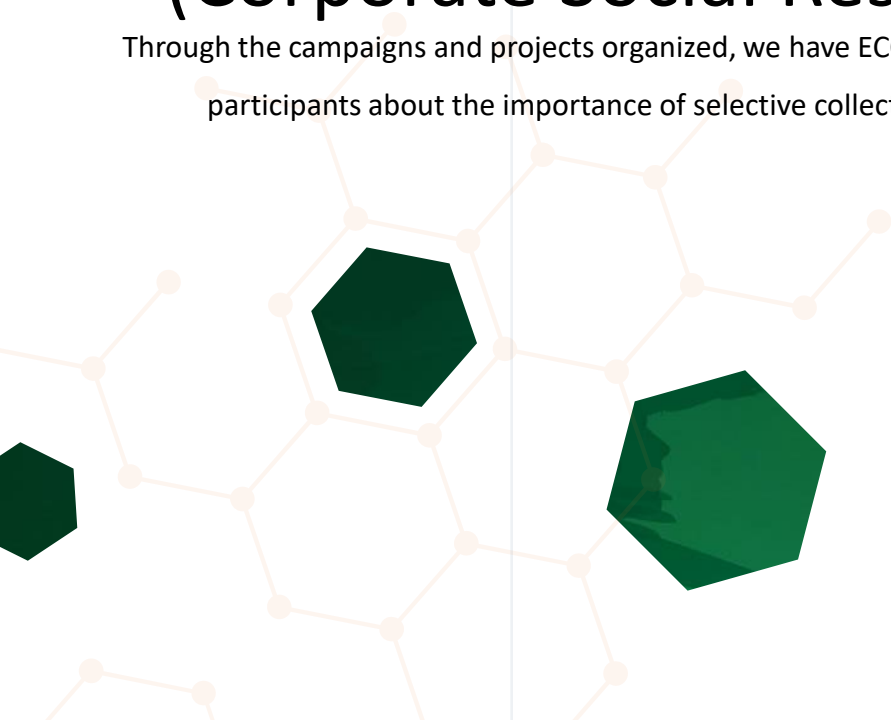
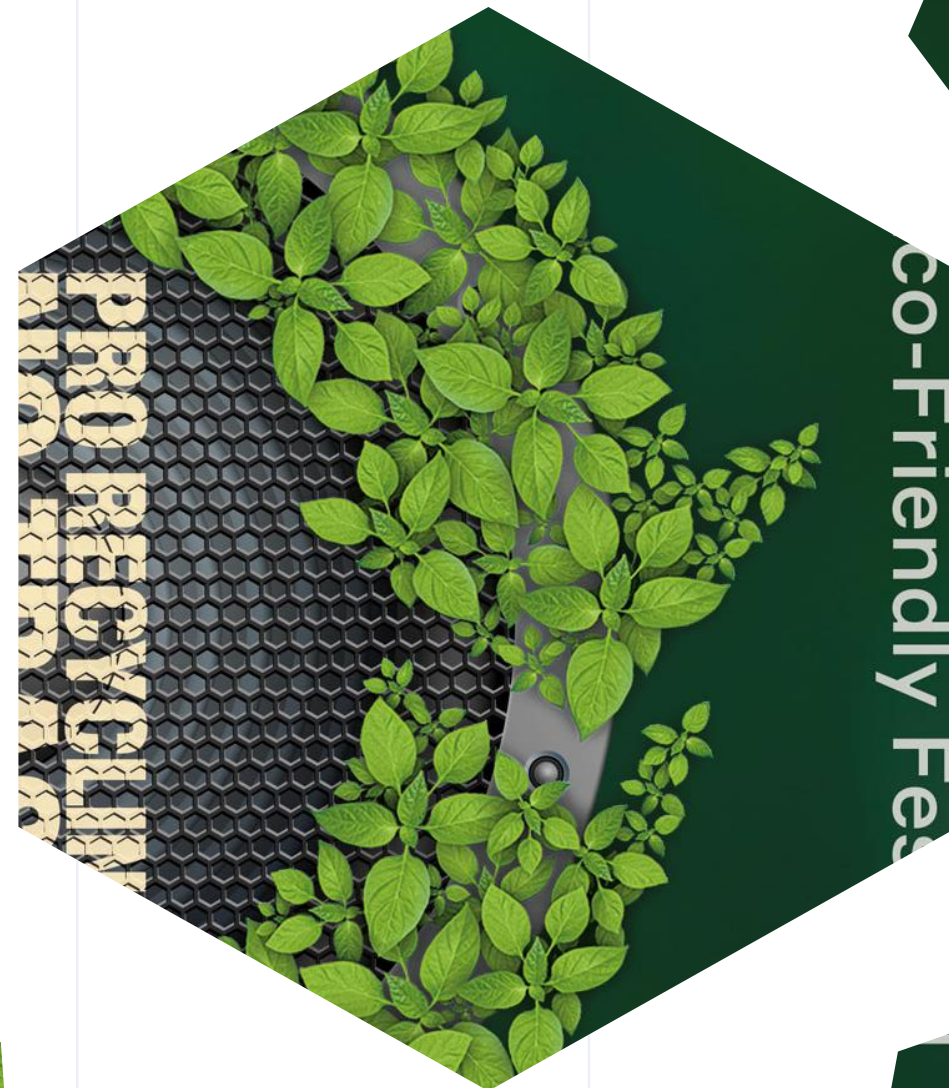
Green CAN Business  
Partner, 2019



Special award Green  
Sprout, 2019

# CSR (Corporate Social Responsibility )

Through the campaigns and projects organized, we have ECO – informed more than one million participants about the importance of selective collection and recycling in daily life.





A hand is shown from the bottom, holding a crumpled piece of brown paper. The background is a solid green color. The text is overlaid on the image.

We have run over 50 successful campaigns

“

The Corporate Social Responsibility (CSR) plays a very important role in developing the activities of the companies, a core segment being represented by the packaging wastes recycling. REICLAD'OR SA, through more than 50 high-impact CSR campaigns carried out, is, undoubtedly, the national leader in this field.



# RECICLAD'OR

Corporate Social Responsibility

We developed over 50 successful campaigns, Reciclad'OR brand, among which: Bon Jovi & The Cure Concerts, Eco-Friendly AFTERHILLS Festival, Forbes 500 Business Awards 2019 Gala, Green Can Business Awards, Edelweiss Night Run, The Earth Hour, Agurida 20 /Xx, SAGA Festival.



CSR RECICLAD'OR

*Impact of more than 1,000,000 people*







Concerts and Festivals

01

Green Experiences



Business Events

02

Conferences on environmental subjects



Awareness actions

03

Environmental projects developed in schools



## RECICLAD'OR – ECO Partner

More than 500,000 participants in the largest concerts and festivals of Romania.



SAGA festival - the largest event of this type in Romania until present. In collaboration with ALDA and Insomniac.

We brought the ECO component within DDEE concerts – Jon Bon Jovi & The Cure!



AFTERHILLS 2019 offered **green** experiences in a heavenly location!



# Business events and conferences on environmental subjects

More than 100,000 participants in local business campaigns



We believe that Romania must become one of the first 10 eco-responsible European countries in the next years.



Almost our entire life depends on the strategic environmental projects and, increasingly more, the life of the generations to come.

The environment in which we live is one of the most important responsibilities we have.



Based on the working mechanisms put into practice, RECICLAD'OR aims to help educate and make people aware as regards the environment.







## Awareness actions

**More than 100,000 participants in environmental projects developed in schools.**

We initiated and developed awareness and information campaigns for the environmental protection! The contribution of each individual is important in reusing, valuing and recycling packaging and packaging waste.

# Free consultancy services for the RECICLAD'OR clients

Free consultancy services on environment, legal and financial field

RECICLAD'OR offers free environmental advice to all its customers. The high competent internal team as well as the famous external collaborators contribute to ensure the optimal approach in the environmental policies field of partners /customers.



Free service Reciclad'OR  
**Environmental advice**



Free service Reciclad'OR  
**Legal and financial advice**



**RECICLAD'OR**  
[www.Reciclador.Green](http://www.Reciclador.Green)

# It is easy to recycle!

Let's Go **GREEN!** Together



## E-RECYCLARE

Let's Go **GREEN!** Together

**E-RECYCLING** is the first online platform of Romania that takes over integrally the recycling responsibility of responsible economic agents.

**E-RECYCLING** ensures the TRACEABILITY of packaging wastes to the end recycler, it does not trade / collect/ recycle waste.

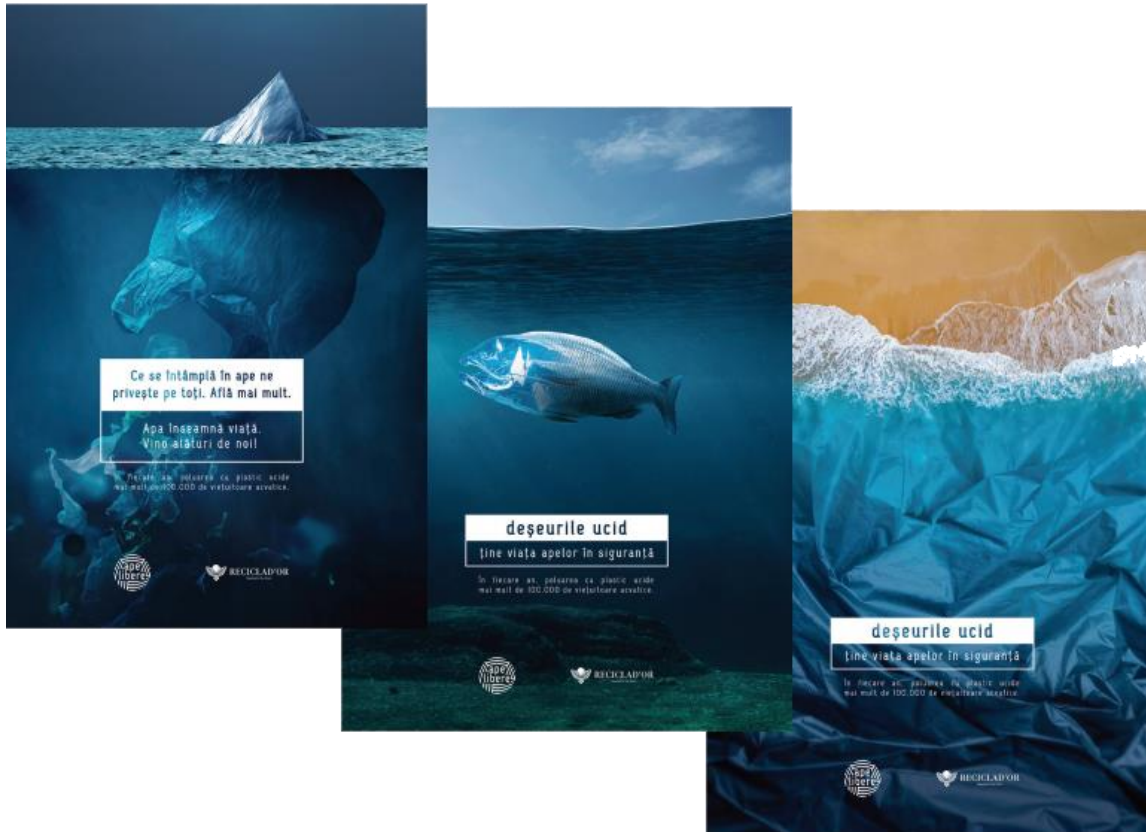


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# Free Waters Project

The most ambitious inland water treatment project of Romania




Fighting the climate changes will open wide opportunities for the economy in many fields. We must embrace circular production systems and use water more efficiently.

We wish to build a desirable and healthy future for people and the planet!

# Media

**ȘTIRILE TV**  
**PRO-TV**



How many persons passed on the track from Victoriei street during the last 3 months

[READ THE NEWS](#)

RECICLAD'OR • March 29, 2019

**National** MEDIA




Dozens of waste bags were collected by Yves Rocher Romania from Râioasa forest

[READ THE NEWS](#)

RECYCLED • June 11, 2019

**DIGI TV**  
**24 HD**




NEWS REPORT, 1st of June, 5.00 p.m.

[READ THE NEWS](#)

RECYCLED • June 1, 2018

**RADIO**  
**Radio România București fm**




Small cyclists' parade

[READ THE NEWS](#)

RECICLAD'OR • May 29, 2018

**AGERPRES** MEDIA  
Actualizează lumea.




AFTERHILLS – ECO-Friendly Festival

[READ THE NEWS](#)

RECYCLED GOLD • August 19, 2019

**Click!** MEDIA




Basketball 3x3 received the baton and the road to 2020 continued

[READ THE NEWS](#)

RECICLAD'OR • July 16, 2019

**THE WORLD NEWS** MEDIA



AFTERHILLS – ECO-Friendly Festival

[READ THE NEWS](#)

RECYCLED GOLD • August 19, 2019

**ecologic** MEDIA



On the Environment's International Day we (wheeled) donated fresh air!

[READ THE NEWS](#)

RECYCLED • July 11, 2019

**antena TV**  
mereu aproape



Observer Experiment: going to work on a bicycle all dressed-up

[READ THE NEWS](#)

RECICLAD'OR • March 29, 2019

**adevarul** MEDIA



Basketball 3x3 received the baton during the weekend from two former Romanian Olympics

[READ THE NEWS](#)

RECICLAD'OR • July 16, 2019

**evz.ro** MEDIA  
CEL MAI BUN PORTAL DE STIRI




The Inovații Sociale Regina Maria Foundation is organizing the third edition of the charity sports event – #MareaTzopăială.

[READ THE NEWS](#)

RECYCLED • June 7, 2019

**Ziare.com** WEB



Firma and Gramofone, opening the Bon Jovi concert

[READ THE NEWS](#)

RECYCLED JULY • July 17, 2019

**Time.ro** MEDIA



Guerilla Verde Anniversary Event – 10 years!

[READ THE NEWS](#)

RECYCLED • April 12, 2019

**PRO SPORT** MEDIA



The road to Tokyo 2020 continued in Iasi and Severin

[READ THE NEWS](#)

RECICLAD'OR • July 16, 2019



RECICLAD'OR

## Contacts



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